Role Description

General information

Title:	Principal Regional Advisor, Murraylands and Riverland			**Classification:**	ASO7
Division:	Industry and Regional Development	**Branch:**	Regional Partnerships and Programs	**Business Unit:**	
Type of Appointment:	Permanent Ongoing	**Hours of Duty:**	37.5 hours per week	**Location:**	Riverland / Murraylands region

About Us

South Australia is internationally recognised for the quality of its agriculture, food and wine. Our regions are the backbone of our state and the economic powerhouse that drives prosperity for all South Australians.

The Department of Primary Industries and Regions (PIRSA) is a key economic development agency working in partnership with our primary industries, regional stakeholders and across all levels of government to advance the prosperity and sustainability of South Australia's primary industries and regional communities.

We are a passionate team of around 800 people working across metropolitan and regional South Australia to develop and protect our state's regions and food, wine, aquaculture, fisheries, forestry, grains, livestock, dairy and horticulture industries.

Purpose

The primary purpose of the role is to support the delivery of the Government of South Australia's regional development policy priorities. This requires a targeted, whole-of-region approach to the identification and delivery of sustainable solutions to regional challenges. In addition, the role provides a link to PIRSA and other government programs and services and provides regional intelligence to inform policy and program design.

The role contributes to delivering the agency's priorities including 'enable regional growth' and 'reset the operating environment'.

Reporting to the General Manager Regional Partnerships and Programs has a region-specific focus and requires knowledge of regional and economic development priorities, a network of key regional stakeholder groups, and a current understanding of the role of government in the region to inform and support the division and agency. The position will act as a specific point of contact within the region, provide a depth of understanding of the challenges and opportunities facing the Murraylands and Riverland, facilitate access to funding programs and sector specific assistance, and connect key people from industry, government and the community to drive regional and economic development opportunities.

Key Accountabilities

- Supporting the growth of South Australian primary industries and their communities by facilitating connections, sharing information, leveraging opportunities and mitigating threats.
- Playing a leading role in driving positive change in primary industries and regional communities.
- Ensuring an effective interface between PIRSA and regional stakeholders to assist in delivering Departmental and regional priorities.
- Representing PIRSA at regional industry and government forums as appropriate.
- Providing expert input for the review and development of Government policy, programs and projects to facilitate continued growth in regions, including cross – border opportunities where relevant.
- Developing and promoting innovative strategic options for assisting industry and regional communities and supporting the delivery of sustainable solutions.

Key Deliverables / Results

- Regional projects and initiatives are identified that align with the Government of South Australia regional development policy priorities.
- High level commitment is provided to regional, State-wide or cross – border (where relevant) initiatives promoting the benefits of collaboration on regional issues and

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• Guidance is provided to regional stakeholders on processes of government. • A strategic and whole-of-region based approach is adopted in the delivery of the Government of South Australia regional development policy priorities. • Professional advice, briefings and guidance are delivered to relevant internal stakeholders, including PIRSA's Chief Executive, PIRSA's Executive, and the Minister for Primary Industries and Regional Development.	opportunities • Project outcomes are facilitated through collaboration with all levels of government and the private sector. • Action oriented planning is undertaken to lead, initiate, and manage regional projects, programs and activities. • Identification and engagement of key (in-region) stakeholders, communities and sectors to promote and influence their involvement in programs, projects and initiatives that support improved regional development outcomes.

Relationships

• The role reports to the General Manager Regional Partnerships and Programs • The Principal Regional Advisor, Murraylands and Riverland will be part of a group of Principal Regional Advisors operating across regional South Australia, as well as policy and projects staff in the Regional Partnerships and Programs team. • The role will develop close working relationships with the Regional Partnerships and Programs team and other PIRSA Divisions on various projects in the region. • The role will develop and maintain strong networks and working relationships with key staff within PIRSA and in other government agencies and authorities.	• The role will develop strong working relationships with local and regional stakeholders, including a network of regional enterprises; industries; service sector suppliers; local, state and commonwealth government agency representatives; Regional Development Australia, Landscape SA and regional communities and groups. • May provide high level and authoritative management to a team of project staff on an as-needs basis. • Represents PIRSA in whole-of-Government forums and committees • Cross Border Commissioner (where relevant)

Requirements

- The incumbent is required to work in the Murraylands and Riverland region
- Possession of a current driver's licence and willingness to drive
- Some out of hours work may be required
- Remote and intrastate travel will be required, interstate travel may be required on occasion
- You acknowledge your work, health and safety obligations and our expectations
- The incumbent will be required to undertake emergency management training and must be willing to participate in emergency preparedness, response and recovery activities required by government agencies.
- Upholding the ethical behaviour and professional integrity standards as contained in the Public Sector Act, 2009.
- Participating in PIRSA's Performance Management and Development Program.

Qualifications

- Essential: Nil
- Desirable: A tertiary qualification in business, commerce, economics or relevant fields is desirable

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Capabilities

Capability	Behaviours
Professional & Technical Knowledge Demonstrates in-depth knowledge of regional issues and project development and implementation	• Provides expert professional and technical advice to support decision making • Has a deep understanding of a key regional community (and surrounds) and its economic development priorities, including major issues, trends and opportunities, and their implications for future directions • Maintains an up-to-date knowledge of State and Commonwealth Government funding opportunities for regional development • Assimilates new/complex information quickly • Sources expert advice and requests additional support when required • Applies strong project management capabilities
Relationship Building and Maintaining Works collaboratively in developing productive working relationships and partnerships, including a network of contacts across government, industry and community sectors.	• Takes the time to get to know and understand peers, and key regional industry and community stakeholders building positive working relationships • Demonstrates open communication including genuine interest, active listening and questioning techniques • Competent and comfortable in relating to and communicating with diverse range of people - from different 'cultures', locations, ages
Communication Communicates effectively with a wide range of people, adapting style to match the audience and the situation; communicates complex ideas clearly, coherently, fluently and articulately, both verbally and in writing	• Communicates ideas and complex information in a manner that is understood and received well by intended audience • Recognises and can represent the viewpoints of multiple stakeholders • Skilled in facilitating dialogue to build understanding in groups
Business and Commercial Acumen	• Confident in own role to negotiate and relate to people working in industry and private sectors.

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Understands and operates successfully in a commercial environment and ensures sound commercial principles are applied with discrimination to all aspects of area of responsibility; understands what is commercially, politically and technically achievable and makes sound business decisions.	• Understands the different culture of industry and the private sector and incorporates into business processes. • Gathers information from diverse business sources in order to make informed decisions.				
HRMS No:	M26893	**ANZCO Code:**		**Objective ID:**	A6103581
Delegate Approval:	Executive Director – Industry and Regional Development			**Date:**	4/11/2026
Approved and Classified by People and Culture:	16 April 2024 Senior HR Business Partner				

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