Position Description

Web Lead, Curriculum

Why work with us

Every child and young person deserves a great education.

We have a strategy that aims to unlock every child's potential now and into the future, one that in partnership with learners, students, parents and the wider South Australian community will build a world-leading public education system. One that is equitable and prioritises learning and wellbeing.

Together we will make our education system the best it can be.

When our children and young people thrive, so do our communities and our state.

Our values

We are part of the South Australian public sector and share the values of:

SERVICE	PROFESSIONALISM	TRUST	RESPECT	COLLABORATION & ENGAGEMENT	HONESTY & INTEGRITY	COURAGE & TENACITY	SUSTAINABILITY
We proudly service the community and the South Australian Government.	We strive for excellence.	We have the confidence in the ability of others.	We value every individual.	We create solutions together.	We act truthfully, consistently, and fairly.	We never give up.	We work to get the best results for current and future generations of South Australians.

About Curriculum and Learning

The Curriculum and Learning Division supports educators across the public education system to provide the best possible learning for children and young people. Its work is driven by the Strategy for Public Education and the achievement of our ambitions for learners. The division is responsible for curriculum and learning initiatives, policies and programs and has recently undergone a functional design process, resulting in the establishment of six directorates, four of which are new to the division. These directorates are:

- Aboriginal Education
- Curriculum
- Curriculum Strategy and Planning
- **Curriculum Connections and Engagement**
- Early Years Curriculum and Learning
- Learning and Teaching

The Curriculum Connections and Engagement directorate leads collaborative engagement with system leaders and external partners to support the integrated delivery of key projects, events and communications. Its work is focused on strengthening connections, enabling collaboration and maximising impact across the public education system.

About this role

The Web Lead, Curriculum provides high-level strategic leadership and authoritative advice for the Curriculum and Learning division's web presence, including the SA Curriculum website and other significant statewide digital initiatives. The role requires demonstrated experience leading the development and management of complex web environments within a large and complex organisation. Operating under broad direction, the role exercises substantial independence, professional judgement and delegated authority to establish the strategic direction, governance, architecture and standards for internal and external web environments, determine priorities, approve or reject changes to platforms, and ensure digital products meet accessibility, legislative and technical requirements. The role also manages complex vendor and stakeholder relationships and provides expert advice to senior leaders on the performance, sustainability and future direction of the division's web services.

Position title	Web Lead, Curriculum
Classification	ASO8
Division	Curriculum and Learning
Directorate	Curriculum Connections and Engagement
Location	Education Support Hub, 8 Milner Street, Hindmarsh SA 5007, with flexible working arrangements available
Reports to	Leader, Engagement
Direct reports	Nil
Role description date	November 2026

What you will do (key outcomes)

1. Lead the strategic direction of the division's web presence by setting priorities, forward plans and governance settings for internal and external web environments in alignment with departmental direction.
2. Lead the division's web services and platforms, including the SA Curriculum website and other significant statewide curriculum and program websites, to ensure they are effective, sustainable and responsive to user and business needs.
3. Exercise delegated authority for divisional web governance by establishing standards and decision-making frameworks, approving or declining changes to web platforms, and determining whether digital products meet accessibility, legislative, security and technical requirements.
4. Direct the delivery of the division's web program by overseeing complex initiatives, managing significant resources, and ensuring the effective performance of vendors, contracts, delivery partners and staff contributing to web services.
5. Drive continuous improvement and innovation across divisional web services by identifying opportunities to improve usability, reach, efficiency and service outcomes through contemporary digital practice and emerging technologies.
6. Provide authoritative strategic advice and influence across the division and with key stakeholders, including Online Communications, ICT, other departmental divisions and external partners, to ensure alignment with whole-of-department and broader government direction.

7. Monitor and evaluate the performance of divisional web services to inform priorities, investment and improvement, using evidence and insight to support sustainable, high-quality digital service delivery.
8. Help to maintain a safe and healthy working environment by proactively reporting incidents, hazards and injuries.

The capabilities you will bring (key competencies)

- **Strategic digital leadership and judgement:** Demonstrated ability to provide strategic leadership for a complex digital environment, operate under broad direction, and exercise independent judgement and delegated authority in matters of significant organisational impact.
- **Enterprise web platforms and technical oversight:** Extensive experience in the administration, configuration and optimisation of enterprise content management systems, including Squiz Matrix and GovCMS (Drupal), with the ability to guide technical approaches, support multi-site environments and maintain sustainable platform governance.
- **User-centred design and information architecture:** Advanced expertise in user research, information architecture, interface design and content design, with the ability to apply insight, analytics and evidence to improve user experience and digital service performance.
- **Accessibility, compliance and web standards:** Comprehensive knowledge of relevant accessibility requirements, standards and frameworks, including W3C Web Accessibility Initiative guidance, WCAG, the South Australian Government Online Accessibility Policy and AS EN 301 549, together with sufficient technical knowledge to assess solutions and set appropriate standards.
- **Stakeholder influence, consultancy and vendor management:** Highly developed ability to build relationships, negotiate and influence at senior levels, provide clear advice on complex technical matters, define requirements, and manage external providers to deliver agreed outcomes.
- **Innovation and contemporary digital practice:** Proven capacity to apply emerging technologies and contemporary digital practice, including digitally enabled and AI-supported workflows, with sound judgement in relation to quality, privacy, security and ethical considerations.

Who you will work with (key relationships)	Qualifications
Direct working relationship: • Leader, Engagement **Internal Working Relationships:** • Manager, Online Communications • Staff at all levels across the Curriculum and Learning Division • Other departmental divisions, directorates and units **External Working Relationships:** • Staff within other government agencies • External organisations	**Essential:** Nil **Desirable:** Qualifications in computer science, web development, accessibility, user experience or a related field.

Corporate responsibilities	Special conditions
Keep accurate and complete records Act appropriately in line with the Public Sector Code of Ethics at all times Support diversity and promote an inclusive workplace for everyone Maintain a commitment to Work Health and Safety legislative requirements	You will need a current driver's license and be willing to drive You may be asked to work out of hours You may need to travel within or outside South Australia You need to achieve mutually agreed performance goals You must have a current Working with Children Check You must do Responding to Risks of Harm, Abuse and Neglect – Education and Care training You must be an Australian resident or provide evidence you have a current work permit

Assessed by: Hannah Matthews, People and Culture Consultant		**Approved by**: Amanda Rice, Director Curriculum, Connections and Engagement	
Date: November, 2026		**Date:** November, 2026	